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## INVENTION TITLE

## METHOD OF MANAGING DIGITAL RIGHTS

## DESCRIPTION

## Technical Field

5 [Para 1] The invention generally relates to controlling the use of licensed digital media on a network such as programs, artistic, literary or musical works on a network.

[Para 2] More particularly the invention relates to controlling the licensing of programs, software or multimedia  
10 items where there is no central repository registering the copies in use and restricting the license use on the basis of the central records.

## [Para 3] Background Art

[Para 4] Programs are normally associated with licenses,  
15 typically in the form of a license number or key, the intention being that the program cannot run without a license number which is entered by a user at installation of the program. Similarly multimedia discs or similar items may include a

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license number to distinguish the individual copy, which is intended to be played by only one person.

[Para 5] The intention is to control the number of unauthorized copies of the program or multimedia disk or  
5 file in use; however such a system does not prevent repeated installations of the program with the same license number or of copies of the same multimedia disc or file on different computers.

[Para 6] Methods of controlling the installation of  
10 unauthorized copies of the licenses of programs on computers or similar items such as routers and switches are known. These normally operate by detecting the initialization of computers on a network and validating the use of a license on that computer against a central list of  
15 licenses.

[Para 7] Such a system will not work where there is no central server monitoring or dispensing the licenses, for instance in an ad-hoc wireless network.

[Para 8] The present invention provides a solution to this  
20 and other problems which offers advantages over the prior

art or which will at least provide the public with a useful choice.

[Para 9] Summary of the Invention

[Para 10] The invention in one exemplification lies in a  
5 method of managing the rights to access or run digital media  
such as a program containing a user agent in a network  
environment comprising:

[Para 11] at initialization detecting network data packets  
containing license number information of other such  
10 programs running on the network and:

[Para 12] when the detected license number is identical to  
that being initialized preventing initialization continuing, or

[Para 13] when the detected license number is not identical  
to that being initialized allowing program initialization and  
15 then broadcasting the license number into the network in a  
data packet.

[Para 14] Preferably the program once initialized replicates  
onwards packets from other instances of the program  
running elsewhere on the network.

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[Para 15] Preferably when a packet containing a license number identical to that being initialized is received, broadcasting to the network a packet with a "halt" command, receiving the halt command in the computer with the  
5 duplicate program running, and causing the program to terminate.

[Para 16] Preferably the user agent may be embedded in multimedia discs or files.

[Para 17] In a further exemplification the invention relates to  
10 a method of generating a license number for a program consisting of :

[Para 18] generating a unique license code

[Para 19] generating from the license code a verification code and concatenating this to the license code

15 [Para 20] encrypting the concatenated code and dispersing it with the program.

[Para 21] A method as claimed in claim 4 consisting of generating a user code from the encrypted code.

[Para 22] A computer when running a user agent of a  
20 program, which user agent on initialization recognizes other

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instances of the program on the network, a comparator which compares the license code of other instances of the program on the network with the license code of the initializing version, an initialization invocation which  
5 initializes the program and broadcasts the program license code if the license code is not found and a detector which detects a positive comparison and prevents initialization of the program when an identical license code is found.

[Para 23] Preferably the comparator may also detect a "halt"  
10 instruction from an initialization invocation on a computer which is using an identical license number.

[Para 24] Preferably on detection by the detector of a positive comparison, a network interface broadcasts a "halt" indication to the originating user agent.

15 [Para 25] Preferably the user agent may be embedded in a multimedia file or disc.

[Para 26] These and other features of as well as advantages which characterize the present invention will be apparent upon reading of the following detailed description and review  
20 of the associated drawings.

### Brief Description of the Drawings

[Para 27] FIG. 1 is a flow diagram of a method of creating a unique program identification key.

5 [Para 28] FIG. 2 is a block diagram of a method of verifying that a computer has a valid program license.

[Para 29] FIG. 3 is a block diagram of a method of verifying that a computer continues to retain a valid program license.

### Description of the Invention

[Para 30] The inventive method provides a user agent for a  
10 particular item of licensed software or a multimedia file or disc, which agent appears on every computer using the software or playing the multimedia item. The agent would normally be placed during the installation of the software itself or at initialization of the playing of the multimedia disc.  
15 The agent continuously broadcasts or multi-casts data packets if the computer is connected to a network, whether that network is wired or wireless. The data packets contain an identifier for the license of that software.

[Para 31] A computer attempting to initialize the software  
20 while the computer is connected to the network will monitor the network packets for those generated by the same agent on other computers, and extract the license identifier from

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those packets. A comparison will show if the identifier is the same as that on the initializing computer then the agent will decline to initialize the software, since this indicates a duplicate installation of licenses.

5 [Para 32] The data packets which are broadcast are created with a typical TTL (time to live) and hence will not progress far if the network is large, however each of the agents may rebroadcast all packets for that software so that the effective network radius for a license is increased. As is typical with  
10 data packets each packet carries an identification number and packets which have already been sent will not be resent.

[Para 33] The license codes for the software are preferably originally generated by creating a unique code as an initial license code, this code being recorded in a database and  
15 compared with all previous numbers to ensure that it is in fact unique. The code is then hashed or otherwise convolved to create a second code which is dependent on the first. The two codes are then concatenated and padded or truncated to a length suitable for encryption. Once encrypted the  
20 resulting code can be used as an identifying code for one instance of the software. A further reversible convolution of

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the resulting code can be used to create an ASCII user readable code which can be used as the user enterable license key during software installation.

[Para 34] At any time the code can be verified by decryption,  
5 splitting into the hashed portion and the identification portion and then recreation of the hashed code from the identification portion and comparison with the received hash portion.

[Para 35] FIG 1 shows at 101 the creation of an ID, typically  
10 by a pseudo-random number generator (though note that the generator will generate hex codes rather than simple numbers). At 102 the code number is compared with those already in a database, and if unique the number is stored. At 104 a hash or similar code for verifying the stored number is  
15 created and concatenated to the code.

[Para 36] The combined hash and code is then encrypted at 105 and the result is the key for a program which may be embedded within the program or permanently attached in some other manner at 106. A user-understandable version  
20 of the key is created at 107 and this version may be placed



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on the program packaging or included with the program so that it may be used during the initial installation of the program on a computer.

[Para 37] FIG 2 shows the process during each initialization  
5 of the program on the user's computer. An agent installed at program installation is first invoked at 201 and reads all incoming data packets (UDP or TCP) on the network input at 202 looking for packets carrying content identifying themselves as broadcast packets carrying the ID of a  
10 program of the required type. When such a packet is detected at 203 it is examined to determine whether the ID is the same as that of the program which is seeking to initialize. If so control is passed at 204 to an error output which indicates that the program is already installed on the  
15 network and closes the initialization routine down. Before doing this, however, a packet may be propagated into the network with the target being the other computer running the same license number and the content being a "halt" message. When the agent of the other computer detects a  
20 "halt" message for its own license number it will shut down that instance of the program.

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[Para 38] If the ID is not detected in the relevant packages the program initialization is completed at 205 and the identifying agent then broadcasts the program ID into the network to prevent any other computer from initializing the same license instance.

[Para 39] Where the license is associated with a multimedia disc or file the user agent is invoked by attempting to play the disc or file.

[Para 40] FIG 3 shows how the program, once instantiated, checks periodically for the use of its license number on the network. While the program is run, as at 301, a periodic check at 302 is made by detecting at 303 whether the same license is embedded in an identification packet present on the network. If an identical license ID is found the program is stopped at 304, otherwise it continues as at 305, and additionally broadcasts its own license ID into the network.

[Para 41] The agent may regenerate the data packet completely and pass it back in to the network, or it may, as is usual, recreate it with the TTL reduced by one, thus limiting the extent to which the packet will propagate through the

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network. While it is desirable to detect all instances of a program on a network and prevent any use of a duplicate copy it may not be practical to replicate the packets forever over the network in the interests of reducing network traffic.

5 [Para 42] It is to be understood that even though numerous characteristics and advantages of the various embodiments of the present invention have been set forth in the foregoing description, together with details of the structure and functioning of various embodiments of the invention, this  
10 disclosure is illustrative only, and changes may be made in detail so long as the functioning of the invention is not adversely affected. For example the particular implementation of the data packet with contained key may vary dependent on the particular application for which it is  
15 used without variation in the spirit and scope of the present invention.

[Para 43] In addition, although the preferred embodiments described herein are directed to packets for use in a TCP or UDP packet system, it will be appreciated by those skilled in  
20 the art that the teachings of the present invention can be

applied to other systems such as NETBEUI, without departing from the scope and spirit of the present invention.

[Para 44] Industrial Applicability

[Para 45] [Para 42] The digital media license control of the  
5 invention is usable in networks of any type to limit the use of  
replicated copies of digital media such as a program or to  
otherwise indicate the ability of a user to validly run a  
program or access other examples of digital media. The  
present invention is therefore industrially applicable.

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[Para 46] Although the examples have been described with  
reference to programs, the invention is applicable to any  
form of digital media where license control is required,  
including literary, artistic, musical works as well as various  
15 programs, databases and other works in which intellectual  
property may reside.